

About the French American Chamber of Commerce in Houston Constance Bost, Executive Director



The French American Chamber of Commerce is a non-profit, non-governmental, 100% independent, member-driven organization, made by companies for companies. Our mission: foster the French-American business community, support businesses in their settlement and development in Houston and build bridges for US companies with France. The FACC Houston is a place to exchange, learn and network.

Constance Bost, an early champion of this luncheon series, is the FACC's Executive Director and brings a background as an international entrepreneur to her role at the Chamber.

An exciting array of events is coming up and a complete listing is available on the website. Every November, FACC's signature event celebrates the arrival of Beaujolais Nouveau.

info@facchouston.org



About the International Friends of the Kunsthistorisches Museum Vienna

The **Kunsthistorisches Museum Vienna** brings together one of the largest, most complex collections in the world, spanning over 5000 years. The collections reflect diverse global cultures. They are housed in a palace of fine arts, which is an artwork in itself and in 2016 celebrated the 125th anniversary of its grand opening. The wide-ranging accumulation of works, including the Collection of Paintings by Old Masters, is the result of centuries of passionate collecting by a long succession of Habsburg family members and is open to all who wish to be inspired by and enhance their understanding of art.

The **International Friends of the Kunsthistorisches Museum Vienna (IFKHM)** is a dynamic group of patrons, collectors, and connoisseurs, united by their love of the museum's extraordinary imperial collection and masterpieces of European art, with a desire to see them properly cared for and passed on to future generations. www.khm.at

International Friends
of the
Kunsthistorisches Museum Vienna

Next Time...

Our luncheon in the first quarter of 2019 will feature Conrad Johnson, Owner of AWI Wines, who was featured recently on Texas Business Radio.

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*The Art of
Business*

Finding the Entrepreneur's Voice
Matt Register, Texas Business Radio

December 5, 2018
Artisans Restaurant
Houston

THE POWER OF BEING UNDERSTOOD
AUDIT | TAX | CONSULTING



About Matt Register



Matt Register epitomizes the art of turning creative sidelines into successful business ventures such as Texas Business Radio – The Entrepreneur’s Voice. To his careers as radio host, entrepreneur, and investment banker, Matt brings the discipline and audacity of a military background. He earned a nomination to the United States Military Academy (West Point) from Congressman Charlie Wilson and played football for Army. After graduation, he served six years as an infantry captain, including combat tours in both Iraq and Afghanistan.

Matt grew up in the Huntsville area where his family owned a business manufacturing precision high-speed gears and gearboxes. The experience he gained while preparing the company for sale to a Fortune 500 buyer stoked his passions for owning his own business and for advising others by becoming an investment banker (with Corporate Finance Associates). Texas Business Radio was born after he teamed with his wife, Shannon, in starting a real estate brokerage, Register Real Estate Associates. During that process, he mastered the art of using audio and video productions as well as web content to build market share. RREA Media was formed with the goal of giving voice to other entrepreneurs, including on the weekly syndicated radio show called Texas Business Radio, heard in all the major radio markets in Texas. Matt and his co-host, Jay Curry, have logged almost 150 shows and 600 interviews with entrepreneurs as well as advisors to the dynamic middle market. The shows are available anytime on the website (including the archive of past shows), or in Houston on KPRC at 6 pm on Saturdays and KTRH at 11 am on Sundays. In his spare time, Matt coaches youth football and serves on the boards of several nonprofit groups. <https://texasbusinessradio.com/>

About the Cover Art

(*Garden Side View of Schloss Hof* by Canaletto)

The stately palace of Schloss Hof, barely an hour’s drive from Vienna, is proof that being a warrior provides a launch pad for other careers. Its owner, Prince Eugene of Savoy, was born and raised at the court of Louis XIV in France. After being rejected from the army, he offered his services to the Habsburgs. A brilliant general, he lifted the Turkish army’s siege of Vienna. Legend has it that the Turks were forced to leave behind pots of a mysterious drink called coffee along with freshly baked croissants. Both were embraced by the victorious Austrians and spread to France soon afterward. Many other successful campaigns followed and Prince Eugene was rewarded handsomely, allowing him to buy and enlarge Schloss Hof shown with its formal gardens in this painting by Bernardo Bellotto (known as Canaletto). Beyond fighting, Prince Eugene’s interests were eclectic, including the establishment of a famous zoo (whose rare white peacocks have descendants living at Schloss Hof), cataloguing a huge collection of exotic plants, and supporting financially the great thinkers of his day such as Rousseau and Montesquieu. By the time of the Cold War, Schloss Hof had fallen into disrepair as a former military training center, taking on a darker side as the objective for escapes onto the back of the property across the Morava River from Communist Czechoslovakia; a journey that Czech border guards regularly thwarted using barbed wire and machine guns. In the 1980s Schloss Hof was restored to its former glory and is open daily to visitors. The Kunsthistorisches has a splendid collection of works by Canaletto, including two other views of Schloss Hof, famous buildings and squares in Vienna, and several scenes of the artist’s hometown, Venice.. <https://www.khm.at>

About *The Art of Business*

The Art of Business is a luncheon series featuring business people presenting a topic of interest highlighting how commercial enterprise spurred artistic endeavors and how their creative spirit led to business ventures. Emphasis is on the history of Europe from Ancient Greece to the mid-20th century with topics at the crossroads of culture and commerce, such as --

- Looted, lost, and stolen art and legal steps to get it back
- Commercial art and design as valuable intangible property protected from counterfeiters
- Commissioning new operas and attracting the businesses who sponsor them
- Managing and planning for private collections of works of art, wines, cars, and stringed instruments
- The business of being an international opera star
- Digitally preserving films and TV programs using technology developed for the oil business

Have an idea for a presentation?

Contact Meril Markley at 832.876.7895 or mbmarkley@mmarkley.com

About RSM



Lynn Kealy
Corporate &
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RSM Houston

RSM is a leading provider of audit, tax and consulting services in Houston. We guide our clients through today’s complex business environment by understanding their needs and bringing together the right teams to address them.

We are a world leader in providing audit, tax, and consulting services to middle market enterprises. Our motivation is to help them think ahead and prepare for the future of their business as they grow and expand domestically and abroad. At RSM, we build strong relationships based on deep understanding of what matters most to our clients. www.rsm-us.com

With more than 9,000 professionals in more than 86 U.S. cities and access to more than 38,300 people in over 120 countries through our membership in RSM International, we can meet your needs wherever in the world you do business.

For over 50 years, RSM has been *taking the middle market to the global market.*