

## About the French American Chamber of Commerce in Houston Joana Videgain, Executive Director



Joana Videgain, is Executive Director of the French American Chamber of Commerce in Houston. The Chamber is a non-profit, non-governmental, 100% independent, member-driven organization, made by companies for companies. Its mission is to foster the French-American business community, support businesses in their settlement and development in Houston, and build bridges for US companies with France. The FACC Houston is a place to exchange, learn and network. An exciting array of events is coming up this month and a complete listing is available on the website.

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## About the International Friends of the Kunsthistorisches Museum Vienna

The **Kunsthistorisches Museum Vienna** brings together one of the largest, most complex collections in the world, spanning over 5000 years. The collections reflect diverse global cultures and are housed in a palace of fine arts, which is an artwork in itself and in 2016 celebrated the 125<sup>th</sup> anniversary of its grand opening. The wide-ranging collections are the result of centuries of passionate collecting by a long succession of Habsburg family members and are open to all who wish to be inspired by and enhance their understanding of art.

The **International Friends of the Kunsthistorisches Museum Vienna (IFKHM)** is a dynamic group of patrons, collectors, and connoisseurs, joined by their love of the museum's extraordinary imperial collection and masterpieces of European art, with a desire to see them properly cared for and passed on to future generations. [www.khm.at](http://www.khm.at)

International Friends  
of the  
Kunsthistorisches Museum Vienna

## About the Object on the Front Cover (Kunsthistorisches Museum Vienna)

The *Saliera* or salt cellar was created in Paris by renowned Florentine goldsmith Benvenuto Cellini during 1540-1543 for the collection of King Francis I of France. It made its way to the Kunstkammer of the Kunsthistorisches Museum after first coming to Austria among the gifts from King Charles IX of France on the occasion of his marriage to Elizabeth, daughter of Habsburg Archduke Ferdinand II. Made of gold, gemstones, and other precious elements, it depicts the sea god Neptune next to a tiny bowl where the salt would be placed – the bounty from the sea. Paired with him is the goddess Tellus next to a receptacle for peppercorns – the bounty from the earth. Approximately 11 inches by 11 inches, but presumably too heavy for diners to lift considering all the gold involved, the salt cellar rests on invisible ivory balls permitting it to be rolled back and forth on a table. Oh, to be at a grand banquet where the Emperor sends the salt cellar careening in your direction!

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*The Art of  
Business*

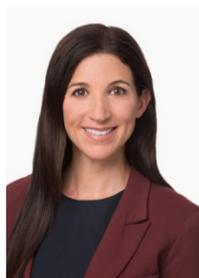
*Smart Art – Best Practices for Acquiring,  
Managing, and Planning for Collections*  
Shanna Hennig of Winston Art Group

November 28, 2017  
Chef Soren Pedersen  
2314 Dunlavy  
Houston

THE POWER OF BEING UNDERSTOOD  
AUDIT | TAX | CONSULTING



## About Shanna Hennig and Winston Art Group



Shanna Hennig combines an extensive background in finance and insurance with a life-long passion for the arts. Through multiple roles in industry segments ranging from art title insurance to fine art appraisal, Shanna has established a professional focus on supporting collectors and their trusted advisors in managing clients' alternative assets. As Winston Art Group's Southwest Director, Shanna manages a multi-state territory that stretches through the Rocky Mountains to Texas.

Shanna holds a Bachelor of Business Administration from Texas Christian University, a Certificate of Fine Art Appraisal from The University of California, Irvine, is certified in Uniform Standards of Professional Appraisal Practice, and is a member of the Appraiser's Association of America. Shanna is highly involved in the local arts and business communities. She is a member of the Dallas and Denver Estate Planning Councils, Denver Art Museum Contemporary Alliance Board of Directors, Menil Contemporaries, MFAH Museum Collectors.

With offices in New York, Los Angeles, Boston, Palm Beach, Houston, and Denver, Winston Art Group is the nation's leading full service art appraisal and advisory firm. We proudly serve private clients, the trust and estate community, wealth management firms, the insurance industry, museums and foundations on all aspects of the international art market at all financial levels. We currently work with about 20% of the ArtNews Top 200 Collectors on their art-related needs, and we appraised more than \$8 billion of fine art in 2016. Each Winston Art Group specialist is at the top of his or her chosen areas of expertise, with a minimum of 15 years of art market experience.

As we are independent of any auction house or dealer, we specialize in providing our clients with confidential and objective appraisal services and advice on the acquisition or disposal of all fine and decorative art, jewelry and collectibles.

## About *The Art of Business*

*The Art of Business* is a luncheon series featuring business people presenting a topic of interest highlighting how commercial enterprise spurred and funded artistic endeavors. Emphasis is on the history of Europe from Ancient Greece to the mid-20th century with topics at the crossroads of culture and commerce, such as --

- Looted, lost, and stolen art and legal steps to get it back
- Modern technology developed for the oil and gas industry being used to preserve film libraries
- International banking and credit facilities from the Knights Templar to the Bruges-Florence axis
- Works of art and design as valuable intangible property and protecting them from counterfeiters
- Commissioning new operas and attracting the businesses who sponsor them

**Have an idea for a presentation?**

**Contact Nancy Wakefield at 713.625.3508 or [Nancy.Wakefield@rsmus.com](mailto:Nancy.Wakefield@rsmus.com)**

## About RSM (Tom Rourick, Office Managing Partner, Houston)



RSM is a leading provider of audit, tax and consulting services in Houston. We guide our clients through today's complex business environment by understanding their needs and bringing together the right teams to address them. We are a world leader in providing audit, tax, and consulting services to middle market enterprises. Our motivation is to help them think ahead and prepare for the future of their business as they grow and expand domestically and abroad. At RSM, we build strong relationships based on deep understanding of what matters most to our clients.

With more than 9,000 professionals in more than 86 U.S. cities and access to more than 38,300 people in over 120 countries through our membership in RSM International, we can meet your needs wherever in the world you do business.

**For over 50 years, RSM has been *taking the middle market to the global market.***