

## About the French American Chamber of Commerce in Houston Joana Videgain, Executive Director



The Art of Business thanks Constance Bost for her efforts in starting this luncheon series and we welcome Joana Videgain as her successor in the post of Executive Director of the French American Chamber of Commerce in Houston. The Chamber is a non-profit, non-governmental, 100% independent, member-driven organization, made by companies for companies. Its mission is to foster the French-American business community, support businesses in their settlement and development in Houston, and build bridges for US companies with France. The FACC Houston is a place to exchange, learn and network. An exciting array of events is coming up this month and a complete listing is available on the website.

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## About the International Friends of the Kunsthistorisches Museum Vienna

The **Kunsthistorisches Museum Vienna** brings together one of the largest, most complex collections in the world, spanning over 5000 years. The collections reflect diverse global cultures and are housed in a palace of fine arts, which is an artwork in itself and in 2016 celebrates the 125<sup>th</sup> anniversary of its grand opening. The wide-ranging collections are the result of centuries of passionate collecting by a long succession of Habsburg family members and are open to all who wish to be inspired by and enhance their understanding of art.

The **International Friends of the Kunsthistorisches Museum Vienna (IFKHM)** is a dynamic group of patrons, collectors, and connoisseurs, joined by their love of the museum's extraordinary imperial collection and masterpieces of European art, with a desire to see them properly cared for and passed on to future generations.

International Friends  
of the  
Kunsthistorisches Museum Vienna

## About the Painting on the Front Cover (Kunsthistorisches Museum Vienna)

The *Tower of Babel* is one of several paintings by Flemish master Pieter Bruegel the Elder (1525-1569) depicting dramatic scenes from the Bible in contemporary settings. It illustrates man's failed attempt to raise a tower to heaven, and its aftermath when a common language disappeared. People could no longer understand one another – a theme echoed in today's presentation about preserving data from computers whose languages are incompatible. The Kunsthistorisches Museum in Vienna holds the world's largest collection of paintings by Bruegel and will be commemorating the 450<sup>th</sup> anniversary of the artist's death with an exhibition from October 2, 2018 to January 13, 2019. Prior to that, and as part of the museum's celebration of its 125<sup>th</sup> anniversary next month, an *Infinite Screen* image of the *Tower of Babel*, created by artists Arotin & Serghei, will be displayed nightly (from September 22 to October 19) on the front façade of the building.

[www.khm.at/bruegel2018](http://www.khm.at/bruegel2018)

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## Guardians of the Digital Galaxy Gregory Servos (Ovation Data Services, Inc.)

September 13, 2016  
Masraff's on Post Oak Blvd.  
Houston

THE POWER OF BEING UNDERSTOOD  
AUDIT | TAX | CONSULTING



## About Today's Presentation

Ovation Data Services (OvationData) began over 30 years ago, providing services to oil companies that needed to have geological records copied and preserved. This data, costing millions of dollars to create and often involving ventures into perilous locales to obtain it, can be an invaluable resource when it comes to deciding where to drill and when. Based on more than 250 seismic formats involving a host of what is now obsolete equipment, OvationData developed expertise in various programming languages that allowed it to digitize oil companies' data and preserve it for the future. Before long, Hollywood came calling and the company found itself backing up what was often the sole recording of a cherished film or television broadcast. For government agencies from around the globe, OvationData has decrypted and preserved everything from telemetry to tax records, and from wartime documents to baseball games. In today's economy, as companies focus increasingly on identifying valuable intellectual property and seeking to monetize it, OvationData remains a pioneer among the *Guardians of the Digital Galaxy*.

## Today's Presenter – Gregory Servos



Gregory Servos, President and CEO of Ovation Data Services (OvationData), credits his interest in preserving valuable information to his early fascination with photography. Coupled with his travels to museums around the globe, Gregory saw the value of digitizing information, not only to protect it but also to help owners commercialize these valuable assets in the modern Internet age. At its high security world headquarters on the west side of Houston, OvationData has a treasure trove of past technologies and uses equipment dating as far back as the 1950s to retrieve precious data (information) for preservation in modern formats and technologies. And what does Gregory collect? Paintings – one of the few things whose value and fascination will always remain an original.

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